

	CREATIVITY CONCEPT MAP				TERM FOUR
TITLE	LEVEL ONE <i>TOPSY TURVY TALES</i>	LEVEL TWO <i>MARVELLOUS MINIS</i>	LEVEL THREE <i>BUILD A BOOK!</i>	LEVEL FOUR <i>BIZARRE BAZAAR</i>	
CONCEPT PHRASE	Value of Creativity	Conditions for Creativity	Importance of Creativity	Impact of Creativity	
RATIONALE	Finding out ways that we can be creative helps when we want to design and build something ourselves.	By thinking and acting creatively we can choose and use materials that best meet our needs.	Creativity can provide joy and inspiration to those who create as well as to those who get an opportunity to view, use and/or read the creations.	The use of creative thinking during the design process will assist in enhancing the end result.	
INVESTIGATION INTO	<ul style="list-style-type: none"> - Fairy Tales - Ways to be creative - Designing and constructing with different materials 	<ul style="list-style-type: none"> - The design process - Creative thinking - Construction skills and materials 	<ul style="list-style-type: none"> - Creative writing - Design - Construction 	<ul style="list-style-type: none"> - Market research - Advertising - The production process 	
ESSENTIAL QUESTIONS	<ul style="list-style-type: none"> - How can we be creative? - What can we learn from Fairy Tales? - How can we design and make things using different materials? 	<ul style="list-style-type: none"> - What do I need to think about in order to be creative? - How do I decide which skills and materials I need for a job? - What is the best way to design? 	<ul style="list-style-type: none"> - What is creative writing and how can I write in a way that captures the imagination of the reader? - How can the design process include creative thinking? - What needs to be considered in order to construct a creative design? 	<ul style="list-style-type: none"> - Why is market research important? - What makes a good advertisement and why? - How do I face the challenges of producing more than one of the same item? 	

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